

Balloons, Flowers, Fireworks

ABN: 97 922 430 270

'BFF LIVE' PRIVACY POLICY



www.bfflive.com

PLEASE READ THIS POLICY CAREFULLY BEFORE USING THIS SITE

Balloons Flowers Fireworks: Privacy Policy

INTRODUCTION

This is the privacy policy of BFF Live (we or us). We respect your privacy and are committed to protecting your personal information. This privacy policy (together with our end-user license agreement (EULA)) and any additional terms of use incorporated by reference into the EULA, applies to your use of our website and services as outlined in our Terms of Service [[CLICK TO REVIEW](#)].

This privacy policy outlines your privacy rights and how you are protected under the law. Our services are not intended for children and we do not knowingly collect data relating to children. It is important that you read this privacy policy together with any other privacy notice or fair processing notice we may provide on specific occasions when we are collecting or processing personal information about you so that you are fully aware of how and why we are using your information. This privacy policy supplements the other notices and is not intended to override them. It is also important that the personal information we hold about you is accurate and current. Please keep us informed if your personal information changes during your relationship with us. We review this privacy policy regularly and occasionally may need to change or update it. Any updated versions will be posted on the website and will be effective from the date of posting. This privacy policy was last updated on the 19th of Oct 2022. Where appropriate, you will be notified by email or when you next access our service during a campaign. The new policy may be displayed on-screen, and you may be required to read and accept the changes to continue your use of the service.

DEFINITIONS AND INTERPRETATION

Our Services are always subject to change in line with developing technologies and we regularly introduce new and revised product offerings.

Unless the context otherwise requires, the following definitions are as follow;

: **'Company'** (referred to as either "the Company", "We", "Us" or "Our" in this Agreement) refers to 'Balloons Flowers Fireworks' (and 'BFF Live'), a business registered in Australia. Our ABN is: 97 922 430 270

: **'Website'** refers to BFF Live, accessible from <https://www.bfflive.com/>, its associated web domains and its associated social media platforms.

: **'Services'** refers to the services offered by us only, as outlined on the Website. This may include, but is not limited to Design Assets, Software, Third Party Apps and Third-Party Media Services.

: **'You'** means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

: **'Affiliate'** means an entity that controls, is controlled by or is under common control with a party, where "control" means ownership of 50% or more of the shares, equity interest or other securities entitled to vote for election of directors or other managing authority.

: **'Device'** means any device that can access the Service such as a computer, a cellphone or a digital tablet.

: **'Content'** refers to text, images, or other information that can be posted, uploaded, linked to or otherwise made available by You, regardless of the form of that content.

: **'Third-party Media Service'** means any services or content (including data, information, software, products or services) provided by a third-party that may be displayed, included or made available by the Service.

: **'Goods'** refer to the items offered for sale via the Website.

: **'Orders'** mean a request by You to purchase Goods from Us.

: **'Promotions'** refers to contests, sweepstakes or other promotions offered through the Service.

: 'End User' refers to any individual, including You, interacting with the Service. This includes and is not limited to (i) generating, displaying and posting content; (ii) interacting with the Service online via a device; (iii) and/or interacting with the Service operated by You or Us at a physical location

PROCESSOR-TO-CONTROLLER

We acknowledge that our services may in part, or in whole, be facilitated via third party media service platforms or vendors. This relationship, in regards to data privacy, collection and security, determines the content of the Privacy Policy and our relationship with our third-party media vendors as processor-to-controller, as the terms are defined in applicable Data Protection Requirements, with respect to Personal Data, reasonably cooperate with the other party to enable the exercise of data protection rights as set forth in the General Data Protection Regulation and in other Data Protection Requirements under Section 6(2) of the [2018 Data Protection Act](#):

Processor-to-Controller between Us and our Third-Party Media Service providers: a relationship where our Third Party-Media Service Vendors (the processor) may make its own day-to-day operational decisions, but only process personal data in line with our (BFF Live, the controller's) instructions, unless required to do otherwise by law. Processors act on behalf of the relevant controller and under their authority. In doing so, they serve the controller's interests rather than their own.

Processor-to-Controller between Us and You: This relationship also exists between you and us where BFF Live is the Processor (who acts on behalf of the Controller in the interests of the Controller) and You are the Controller (the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data). Controllers make decisions about processing activities. They exercise overall control of the personal data being processed and are ultimately in charge of and responsible for the processing.

OUR CONTACT DETAILS

We are 'BFF LIVE' (also registered as 'BALLOONS FLOWERS FIREWORKS') a company registered in Australia. Our ABN is 97 922 430 270 and our registered office is at, Lot 12 Windsor Rd, Kellyville 2155, NSW, Australia. We are licensed to operate BFF LIVE in Australia. You can contact us by emailing us at accounts@bfflive.com.

THIRD PARTY LINKS

Our Service and Website may include links to third-party websites, plug-ins and applications, partner networks, advertisers and affiliates. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy notice of every website you visit. Accordingly, we have no responsibility for the content and activities of these linked sites and hereby disclaim any and all liability of any nature whatsoever and howsoever arising which may arise from the products and/or services procured from such third parties. Nonetheless, we seek to protect the integrity of our site and welcome any feedback our site visitors may have about these sites and their content. If you are an EU citizen, Section A will apply to you. If you are a US citizen, Section B will apply to you. The information relating to cookies and Google Advertising at the end of this privacy policy applies to everyone.

SECTION A: EU CITIZENS

We may collect, use, store and transfer different kinds of personal information about you and process the following about you: Identity information – such as your first name, maiden name, last name, username or similar identifier, title, date of birth and gender; Contact information – such as your postal or billing

address, email address and telephone numbers; Transaction information – such as details about payments from you and other details of products and services that you may have purchased or ordered from us and details of purchases; Device information – such as the type of mobile device that you use; Content information – such as information stored on your device including friends' lists, login information, photos, videos or other digital content, check-ins; Technical information – such as information from your visits to our website, services or third party media services, your browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices that you use to access our website; Profile information – such as your username and password, your interests, your preferences, feedback and survey responses and your Facebook or Twitter handles; Usage information – including information about how you use our website, services or third party-media services including but not limited to traffic data whether this is required for our own billing purposes or otherwise; Marketing and communications information – includes your preferences in receiving marketing from us and our third parties and your communication preferences; Location information – includes your current location disclosed by GPS technology; and/or Biometric information – facial recognition information. We do not collect any Special Categories of Personal Data about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health, and genetic and biometric data). Nor do we collect any information about criminal convictions and offences.

HOW WE COLLECT YOUR PERSONAL INFORMATION

We use different methods to collect information from and about you including through: Information you give us. This is information that you consent to giving us about you by filling in forms present on our services, third party media services and/or our website bfflive.com, or by corresponding with us (for example by email or chat). If you contact us we will keep a record of that correspondence. Information we collect about you and your device. Each time you use our services, third party media services and/or our website we will automatically collect personal information including device, content and usage data. We collect this data using cookies and other similar technologies. As you interact with our services, third party media services and/or our website we may automatically collect the following information: technical information, including the Internet protocol (IP) address used to connect your computer to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform; and/or information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from our website (including date and time); products you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page and any phone number used to call our customer service number. Information we receive from other sources. We may receive information about you from various third parties and public sources as set out below: Device data from analytics providers, advertising networks, search information providers; Contact, financial and transaction data from providers of technical, payment and delivery services; Identity and contact data from data brokers or aggregators; and/or Identity and contact data from publicly available sources. We may also collect, use and share aggregated data such as statistical or demographic data for any purpose. Aggregated data may be derived from your personal information but is not considered personal data in law as this data does not directly or indirectly reveal your identity. For example, we may aggregate certain of your usage data to calculate the percentage of users accessing a specific website feature. However, if we combine or connect aggregated data with your personal information so that it can directly or indirectly identify you, we treat the combined data as personal information which will be used in accordance with this privacy policy.

COOKIES

We use cookies to distinguish you from other users of our services, third-party media services and/or our website to remember your preferences. This helps us to provide you with a good experience when you use our services, third-party media services and/or our website and also allows us to improve our services, third-party media services and/or our website.

HOW WE USE YOUR PERSONAL INFORMATION

We will only use your personal information when the law allows us to do so. Most commonly we will use your personal information in the following circumstances: to administer and protect our business and website, including troubleshooting, auditing and monitoring its use; to install the App and register you as a new App user; data analysis, system maintenance and support and survey processes; to register new customers of our business who have signed up to our website; to process your order including managing payments, fees and charges; to carry out our obligations arising from any contracts entered into between you and us and to provide you with the information, products and services that you request from us; to monitor trends so that we can improve our services to you; to notify you about changes to our service, terms or privacy policy; to deliver relevant website content and advertisements to you and measure or understand the effectiveness of the advertising we serve to you; to ensure that content from our website and services is presented in the most effective manner for you and for your device; to make suggestions and recommendations to you about goods or services that may be of interest to you; and/or if you are an attendee at an event and have your photograph taken through the use of our services and/or third-party media services, we will use your personal information (including your name, email, telephone number, Facebook or Twitter handles) to share your photograph to your social media account. With your consent, we will collect facial recognition markers to tag you in photographs taken using our services and/or third-party media services. You can withdraw your consent at any time. We may also process aggregated personal information gathered from photographs taken using our services and/or third-party media services for the purpose of quantifying photograph metrics of an event and to provide richer analytics. We may also use automated decision-making (ADM) where certain conditions under the UK GDPR are met. ADM is when a decision is made based solely on automated processing (including profiling) which produces legal effects or significantly affects an individual. Automated processing is a form of automated processing of personal data to evaluate certain aspects relating to you, in particular to analyze or predict aspects concerning your personal preferences, interests, behaviour, location or movements. Such process may be used in connection with Google Ads and the Google conversion tracking tool. You have the right to object to this process. You can also request human intervention, express your point of view or challenge any decision.

WE USE YOUR PERSONAL INFORMATION ON THE FOLLOWING BASES

Where you have consented before the processing; to perform a contract that we are about to enter or have entered with you so that we can provide our services to you; where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests; and/or where we need to comply with a legal or regulatory obligation. We will only send you direct marketing communications by email or text if we have your consent. You have the right to withdraw that consent at any time by contacting us. We will only keep your personal information for as long as necessary to fulfil the purposes we collected it for. To determine the appropriate retention period for personal information, we consider the amount, nature, and sensitivity of the personal information, the potential risk of harm from unauthorized use or disclosure of your personal information, the purposes for which we process your personal information and whether we can achieve those purposes through other means. We also take into account legal and regulatory requirements which require the retention of personal information for a minimum period of time, limitation periods for taking legal action, good practice and our general business purposes.

HOW WE SHARE YOUR PERSONAL INFORMATION

We may be required to share your personal information with certain trusted third parties in accordance with certain contractual obligations that we have with them and to assist us in providing you with our services, including: business partners, suppliers and sub-contractors for the performance of any contract we enter into with them or you; analytics and search engine providers that assist us in the improvement and optimization of our website and services; third parties to whom we may choose to sell, transfer, or merge parts of our business or our assets. Alternatively, we may seek to acquire other businesses or merge with them. If a change happens to our business, then the new owners may use your personal

information in the same way as set out in this privacy policy; and/or if we are under a duty to disclose or share your personal information in order to comply with any legal obligation, or in order to enforce or apply our terms of use or terms and conditions, contracts and other agreements; or to protect the rights, property, or safety of BFF Live, our partners, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

HOW WE PROTECT YOUR PERSONAL INFORMATION

We have put in place appropriate technical, organizational and security measures to prevent your personal information from being accidentally lost, used or accessed in an unauthorized way, altered or disclosed. In addition, we limit access to your personal information to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal information on our instructions and they are subject to a duty of confidentiality. All information you provide to us is stored on our secure servers or processed through a gateway provider. Any payment transactions carried out by us or our third-party provider of payment processing services will be encrypted via Secure Socket Layer (SSL) technology. Where we have given you (or where you have chosen) a password that enables you to access certain parts of our website, services or third-party media services, you are responsible for keeping this password confidential. We ask you not to share a password with anyone. Once we have received your information, we will use strict procedures and security features to try to prevent your personal information from being accidentally lost, used or accessed in an unauthorized way. We have put in place procedures to deal with any suspected personal information breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

HOW LONG WE KEEP YOUR PERSONAL INFORMATION

We will only keep your personal information for as long as necessary to fulfil the purposes we collected it for. To determine the appropriate retention period for personal information, we consider the amount, nature, and sensitivity of the personal information, the potential risk of harm from unauthorized use or disclosure of your personal information, the purposes for which we process your personal information and whether we can achieve those purposes through other means. We also take into account legal and regulatory requirements which require the retention of personal information for a minimum period of time, limitation periods for taking legal action, good practice and our general business purposes.

INTERNATIONAL TRANSFERS OF YOUR PERSONAL INFORMATION

We may transfer your personal information to third parties who provide services to us (for example data storage providers) including those who are situated outside of the European Union and outside of the European Economic Area (EEA). In particular, we use storage providers situated in the United States of America and we may transfer personal information to them. Whenever we transfer your personal information out of the European Union/EEA, we ensure a similar degree of protection is afforded to it by ensuring at least one of the following safeguards is implemented: We will only transfer your personal data to countries that have been deemed to provide an adequate level of protection for personal data by the European Commission; or Where we use certain service providers, we may use specific contracts approved by the European Commission which give personal data the same protection it has in Europe. Please contact us if you want further information on the specific mechanisms used by us when transferring your personal information out of the European Union/EEA

YOUR RIGHTS

If you are a European citizen:

You have certain rights under the European Union's General Data Protection Regulations and other data protection laws in relation to your personal information. You can: request access to your personal information and how we process it; request correction of the personal information that we hold about you; ask us to delete your personal information; object to us processing your personal information; request the

restriction of processing of your personal information; request the transfer of your personal information to you or to a third party; and/or withdraw consent at any time where we are relying on consent to process your personal information. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide our services to you. We will advise you if this is the case at the time you withdraw your consent. Please note that even after you have chosen to withdraw your consent we may be able to continue to process your personal information to the extent required or otherwise permitted by law, in particular in connection with exercising and defending our legal rights or meeting our legal and regulatory obligations.

If you are a UK citizen:

You have the right to contact us at any time requesting: confirmation that we have your personal data; access to the records containing your personal data or a description of the personal data that we hold about you; and the identity or categories of third parties who have had, or currently have, access to your personal data. When making a request, we require adequate proof of your identity. We will try to provide you with suitable means of accessing information, where you are entitled to it, by for example, posting or emailing it to you. There may be instances where we cannot grant you access to your personal data. If we refuse access, we will give written reasons for our refusal. If you believe that any personal data that we hold about you is inaccurate, irrelevant, outdated, incomplete or misleading, you may ask us to correct it. If you believe that any personal data that we hold about you is excessive or has been unlawfully obtained or that we are no longer authorized to retain it, you may ask us to destroy or delete it. We will consider if the personal data requires correction, deletion or destruction and if we do not agree that there are grounds for action, you may ask us to add a note to the personal information stating that you disagree with it. We may charge a reasonable fee to cover our administrative and other reasonable costs in providing personal data to you. We will not charge you for simply having made the request or for making any corrections to the personal information.

SECTION B: US CITIZENS

Section B of this privacy policy has been compiled for the benefit of those visitors to our website and/or customers who are concerned with how their Personally Identifiable Information (PII) is being used online. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle the PII which we obtain from your visits to our website and/or use of our products. What PII do we collect from the people that use our website, services or third-party media services. When ordering from, or registering on our website as a customer, as appropriate, you may be asked to enter your name, email address, mailing address, phone number, Facebook or Twitter handle or other details to help you with your experience. When using our services or third-party media service at an event, users will be asked to enter their email, phone number, Facebook or Twitter handle in order to share their photographs to their social media.

When do we collect PII? We collect PII from you when you register on our site, place an order, subscribe to a newsletter, respond to a survey, fill out a form or enter information on our site. We collect information from users of our services or third-party media service when they make use of the application at an event.

How do we use the PII which is collected? We may use the PII we collect from customers and/or users of the our services or third-party media services in the following ways: to personalize the customer's and/or user's experience and to allow us to deliver the type of content and product offerings in which our customer's and/or user's are most interested; to administer a contest, promotion, survey or other site feature; and/or to send periodic emails regarding your order or other products and services.

How do we protect PII? All PII collected by us is stored in secured networks and is only accessible to a limited number of persons who (a) have a need to access such information, (b) have special access rights to such systems, and (c) are under an obligation to keep the PII strictly confidential. In addition to

the above, we implement a variety of security measures when a user enters, submits or accesses their information to maintain the safety of the PII. All PII collected by us is hosted on our service provider's servers in the United States of America.

California Online Privacy Protection Act (CalOPPA)

CalOPPA is the first state law in the United States of America to require commercial websites and online service providers to post a privacy policy on their website. The CalOPPA's reach stretches well beyond California and requires a person or company in the United States (and conceivably the world) that operates websites collecting personally identifiable information from California based consumers to post a conspicuous privacy policy on its website: stating exactly what information is being collected and those individuals with whom it is being shared; and to comply with this policy. For more information on the CalOPPA, please follow this link <http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf> . Please note that this privacy policy constitutes our privacy policy in accordance with CalOPPA. Furthermore, and in accordance with CalOPPA we agree to the following: (1) visitors to our site can visit our site anonymously; (2) a link to our privacy policy is available on our home page; (3) our privacy policy link includes the word "Privacy" and can be easily found on our home page; (4) visitors to our site will be notified of any privacy policy changes on our Privacy Policy Page; and (5) visitors to our site and users of our services or third-party media service are able to change their personal information by emailing us at the following email address: accounts@bfflive.com.

Do you disclose the PII you collect to Third-Parties?

We do not sell, trade or otherwise transfer the PII of our customers to third parties without the prior consent of such customers. When a customer hosts an event, however, we do share details of the PII gathered from users of services or third-party media service with the relevant client. The PII which is shared in this regard includes a user's name, screen name or user names, phone number and/or email address. These details are made available to the client for download so that they can have a better understanding of what demographic has attended their event. Please note however that this PII is only shared with the customer if the end user of our services or third-party media services has consented to such information being shared.

How does our website handle do not track signals?

We do not track signals and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does our website allow third party behavioural tracking?

We do allow third-party behavioural tracking.

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the United States of America's consumer protection agency, enforces the COPPA Rule which spells out what operators of websites and online services must do to protect children's privacy and safety online. In compliance with the provisions of COPPA, we do not specifically market our products to children under the age of 13.

Fair Information Practices Principles. The Fair Information Practices Principles form the backbone of privacy law in the United States of America and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information. In order to be in line with the Fair Information Practices Principles, should a data breach occur we will notify the affected parties of such data breach via email within seven business

days of such data breach occurring. We also agree to the Individual Redress Principle which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

CAN-SPAM Act

The CAN-SPAM Act is a law that: sets the rules for commercial email; establishes requirements for commercial messages; gives recipients the right to have emails stopped from being sent to them; and spells out tough penalties for violations. To be in accordance with the CAN-SPAM Act we agree to the following: we will NOT use false or misleading subject lines or email addresses in any communications with you; in the event that our message to you is an advertisement, we will identify the message as an advertisement in some reasonable way; we will include the physical address of our business or site headquarters in all communications with you; we will monitor third party email marketing services for compliance with the CAN-SPAM Act, if such third party email marketing service is used; we will honour opt-out/unsubscribe requests quickly; and we will allow users to unsubscribe by using the link at the bottom of each email. If at any time you would like to unsubscribe from receiving future emails from us, you can email us at accounts@bfflive.com and we will promptly remove you from ALL correspondence.

BFF Live Cookie Policy

What are “cookies” and do we use them? Cookies are small files that a site or its service provider transfers to your computer’s hard drive through your Web browser (if you allow it to do so) that enables the site’s or service provider’s systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We use the following cookies: Strictly necessary cookies. These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of any e-billing services. Analytical or performance cookies. These allow us to recognize and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. Functionality cookies. These are used to recognize you when you return to our website. This enables us to personalize our content for you, greet you by name and remember your preferences (for example, your choice of language or region). Targeting cookies. These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. Can I disable cookies? Yes. You can choose to have your computer warn you each time a cookie is being sent or you can choose to turn off all cookies. You do this through your browser’s (like Internet Explorer) settings. Each browser is a little different, so look at your browser’s Help menu to learn the correct way to modify and/or disable your cookies. Please note however that if you disable cookies in your browser some of our website’s features that make your site experience more efficient will be disabled and some of our services will not function properly. You will however still be able to place orders through the website.

Google’s advertising requirements can be summed up by Google’s Advertising Principles. These principles are put in place to provide a positive experience for users and can be accessed at the following link: <https://support.google.com/adwordspolicy/answer/1316548?hl=en> . We use Google AdSense Advertising on our site. We also use a Google conversion tracking tool to help us understand what happens after you interact with our ads on one device or browser and converting on another for example any website actions that you complete on our website or actions completed while using our services or third-party media services. Any such actions completed are known as conversions. When you interact with our ads by clicking a text ad or viewing a video ad, Google Ads stores cookies that contain

information about the interaction, and a unique identifier for you or the ad click that brought you to our site. When you convert on our website, the conversion tracking tag that we installed reads this cookie and sends it back to Google Ads with the conversion information. Google, as a third-party vendor, uses cookies to serve advertisements on our site. Google's use of the DART cookies enables it to serve ads to our users based on previous visits to our site and other sites on the Internet. Users may opt-out of the use of the DART cookie by visiting the Google Advertising and Content network privacy policy which can be accessed at the following link: <https://www.google.com/policies/technologies/ads/> . With regards to Google, please note that we have implemented the following on our site: remarketing with Google AdSense; Google conversion tracking tool and demographics and interests reporting. We, along with third party vendors such as Google, use first-party cookies (such as Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our site.

Opting out: Visitors to our site can set preferences for how Google advertises to you and tracks your conversions using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising initiative opt out page or permanently using the Google Analytics Opt Out Browser add on.

Contacting us. If there are any questions regarding this privacy policy, you may contact us using the information below:

We are 'BFF LIVE' (also registered as 'BALLOONS FLOWERS FIREWORKS') a company registered in Australia. Our ABN is 97 922 430 270 and our registered office is at, Lot 12 Windsor Rd, Kellyville 2155, NSW, Australia. We are licensed to operate BFF LIVE in Australia. You can contact us by emailing us at accounts@bfflive.com .